



**NEHRU GROUP  
OF INSTITUTIONS**  
TAMILNADU • KERALA

ISO 9001:2015 & ISO 14001:2004 Certified Institutions



*Be Ready to Build Your  
Career Beyond Placement*

# MBA

2 YEAR FULL TIME  
SEMESTER SYSTEM



**Nehru School of Management**  
@Nehru College of Engineering & Research Centre

ISO 9001:2015 Certified Institution  
NAAC Re-Accredited with "A" Grade, Recognized by UGC under Section(2f) of the UGC Act,1956  
NBA Accredited (UG Computer Science & Engg, Mechatronics Engg)  
Approved by AICTE, New Delhi & Affiliated to APJ Abdul Kalam Technological University  
Nila Gardens, Pampady, Thiruvilwamala, Thirur-680 588, Kerala  
[www.ncerc.ac.in](http://www.ncerc.ac.in)



**Jawaharlal Business School**  
@Jawaharlal College of Engineering & Technology

ISO 9001:2015 Certified Institution  
NAAC Accredited with "A+" Grade, Recognized by UGC under Section(2f) of the UGC Act,1956  
NBA Accredited (UG-Aeronautical Engg., Civil Engg. & Computer Science & Engg.)  
Approved by AICTE, New Delhi & Affiliated to APJ Abdul Kalam Technological University  
Jawahar Gardens, Lakki, Mangalam, Palakkad-679 301, Kerala  
[www.jawaharlalcolleges.com](http://www.jawaharlalcolleges.com)

**HOTLINES : +91 9656 000 005, +91 9605 771 555**

## IT IS YOUR DECISION THAT WILL SHAPE YOUR DESTINY

**1** An Institute with Top NAAC Grading Point (CGPA) in Kerala

**2** Progressive Semester Curriculum with Timely Publication of Result

**3** Placement Training & Campus Recruitment Drives

**4** Membership in Professional Associations Like NIPM, TMA, PMA, etc.

**5** Ample Industry Institute Interaction

**6** Outbound & Inbound Training

**7** Experienced Faculty Team

● MOU with Government and Corporate Institutions for Entrepreneurship Development, Training and Consultancy project

● Well- equipped Smart Class Rooms with A/C

● Bridge Course and Orientation Classes arranged during Induction

● 100% Placement Assistance Assured

● The only B School in Kerala to offer Student Exchange Program outside the State for Cross Cultural Exposure

● Facilities for online Classes, GD, Interview & Aptitude Tests

## CONFIDENT TRANSFORMATION HAPPENS HERE

- Extensive Transformation Training and Development of Skills for Corporate.
- Assistance for Unpaid Industrial Internship Program.
- Free Outbound Training for Confidence Building outside the state

**Eligibility : Any Graduate with 50% Marks with Valid CAT/CMAT/KMAT Score**

# MBA

2 YEAR FULL TIME  
SEMESTER SYSTEM

- **MARKETING**
- **FINANCE**
- **HUMAN RESOURCES**
- **OPERATIONS**
- **SYSTEMS**

● Airline & Airport Management.

● Digital Marketing

● Logistics and Supply Chain Management

● Data Analytics using Excel

● Hospital Administration

● SPSS

● International Business

● Block Chain Technology

● Case Study Analysis

● Entrepreneurship

# GLIMPSE OF EVENTS





## FOR ADMISSIONS

### HOTLINE NUMBERS

**+91 9656 000 005, +91 9605 771 555**

#### CORPORATE ADMISSION OFFICE

Nila Gardens, Pampady, Thriruvilwamala Thrissur-680588  
www.ncerc.ac.in | admission@ncerc.ac.in

**7511115588, 04844-284000**

#### ADMISSION OFFICE

Jawahar Gardens, Lakkidi, Mangalam Palakkad-679301  
www.jawaharcolleges.com | jcetadmissions@nehrucolleges.com

**9605771555, 0466234800**

# ADMISSION INFORMATION CENTERS @ KERALA

## PALAKKAD !

1st floor,  
Mangalam Tower,  
Opp. Town Bus Stand,  
Palakkad  
+91 9656 101 777

## PATTAMBI !

1st floor,  
Trade Centre,  
Palakkad Road,  
Mele Pattambi.  
+91 9656 101 782

## THRISSUR !

2nd Floor,  
Kalliyath Royal Square,  
Nr. Kalyan Silks,  
Palace Road,  
+91 9656 101 778

## KOTTAYAM !

Room No. 2,  
Ground Floor,  
Surya Guest Line,  
Nr Thirunakkara  
Temple, Thekkenada  
Kottayam  
+91 9656 101 771

## ERNAKULAM !

1st Floor,  
North Square,  
Paramara Rd,  
Opp. Town Hall,  
Ernakulam.  
+91 9656 199 777

## KANNUR !

Alpha Chambers,  
Complex,  
Opp. Canara Bank  
South Bazar,  
Kannur.  
+91 9656 101 796

## KOZHIKODE !

Near Skyline Onyx,  
English Palli  
Panikkar Rd  
Nadakkave,  
Kozhikode.  
+91 9072 073 777

## MALAPPURAM !

3rd Floor,  
Daliya Kepees Avenue,  
Nr. Collector  
Bungalow,  
Perinthalamanna Rd.  
Malappuram.  
+91 9072 073 777

## COURSES OFFERED

- MEDICAL
- PARAMEDICAL
- PHARMACY
- NURSING
- LAW
- AVIATION
- INTERNATIONAL SCHOOL
- ARTS & SCIENCE
- ENGINEERING
- ARCHITECTURE
- MBA
- MCA
- INSTITUTE OF DESIGN